9329 11934 Employee Social Media & Content Marketing (f/m/d) Would you like to reach the next level in your career? At Brunel you have the opportunity to continuously develop yourself with well-known customers - across all industries. Take the decisive step in your career today and apply to work with us as a social media & content marketing employee.  
  
Job description:  
  
- Your main task is the conception and further development of the social media strategy for a target group-oriented approach as well as active and independent content support and alignment of the social media channels including support and control of the decentralized international channels.  
- In your position as marketing manager, you are responsible for creating high-quality texts, press releases and value-added media (white papers/case studies/etc.) for lead-generating inbound marketing measures.  
- Writing web-optimized texts for newsletters, websites & social media channels as well as setting up content marketing plans and communication concepts is one of your tasks.  
- You are the interface to international contacts and departments.  
- Your area of ​​responsibility will be rounded off with the creation of content marketing plans and communication concepts as well as the management of service providers  
  
Your profile:  
  
- You have a degree or comparable training in the field of digital media, media or communication science.  
- Several years of professional experience in agencies or in the digital marketing area of ​​advertising companies are an advantage.  
- Experience in working with social media tools and ideally CMS systems and video editing as well as secure handling of Adobe CC (especially Photoshop & Premiere) and MS Office are required.  
  
We offer:  
We offer you a corporate culture that is characterized by the diversity of our employees and by mutual respect - between employees and at all levels of the company. In addition to varied get-togethers with the local Brunel teams, this also includes regular feedback discussions about your challenges and perspectives with your account manager. With individual further education and training you will be optimally supported and prepared for future projects. Unlimited employment contracts, 30 days vacation, work account regulations and company, employer-financed pension schemes are a matter of course for us.  
  
About Brunel:  
Working at Brunel means: Attractive work tasks, extraordinary career prospects, the security of an expanding engineering service provider and the whole diversity of engineering and IT. In the DACH-CZ region alone, we have over 45 locations and development centers with accredited test laboratories and over 100 locations worldwide with more than 12,000 employees in over 40 countries. More than 45 years of international success and over 25 years in Germany. Standing still means going backwards - with Brunel you can make a difference! Business Economist (University) - Marketing More than 2,800 engineers, technicians, computer scientists and managers  
Over 40 locations and development centers with accredited testing laboratory  
More than 45 years of international success and over 25 years in Germany  
more than 120 locations worldwide with more than 12,000 employees in over 40 countries 2023-03-07 16:09:40.270000